



Regional Food Business Center Program Performance Activities and Outcomes

Recipient Organization Name
UNIVERSITY OF CALIFORNIA OFFICE OF THE PRESIDENT

All

Reporting Period

Key Activities

2,092



Individuals Received Technical Assistance

\$1.5M



Total Funds Distributed Through Business Builder Subawards

491



New Partnerships and Collaborations

73



Business Builder Subawards Distributed

Number of Individuals Trained by Training Topic

1,031

a. How to develop or maintain a direct-to-consumer enterprise

1,036

b. Accessing institutional consumers

1,249

c. Using new strategies to improve local/regional food value chains

1,318

d. Value chain coordination

2,286

e. Market development

787

f. Navigating and managing financial resources from third parties

1,367

g. Minor business development

Expand and Strengthen Food Systems Networks and Partnerships

234



Coordinated Use of Resources

The number of partnerships that reported more efficient and coordinated use of resources

122



Increased Sales

The number of partnerships that reported increased sales/purchasing of regional food products

128



Additional Funding Secured

The number of partnerships that reported securing additional funding

Create More and Better Markets and Increase Market Awareness and Access

321



Collaborations

Number of partnerships and/or collaborations established between producers/processors and market access points (distributors, retail outlets, institutions, etc.)

0



New Market Channels

Number of Business Builder Subwardees that were able to access new market channels

New Food and Farm Businesses and Improve Viability of Existing Businesses

193



New Business Plans

Number of new business plans created as a result of Center activities

782



Increased Knowledge

Number of food and farm businesses served reporting increased knowledge about new market opportunities

287



Increased Revenue

Number of food and farm businesses served reporting increased revenue